



## *Alfabeto*

### Introducing Alexander DiJulio

**Where:** Ro2 Art DOWNTOWN  
110 N. Akard, Dallas, Texas 75201

**When:** Saturday, October 22, 7-10pm

Contact: Jordan Roth, 214-803-9575 – [jordan@ro2art.com](mailto:jordan@ro2art.com)

#### **FOR IMMEDIATE RELEASE:**

Ro2 Art is excited to introduce Alexander DiJulio in his first Texas exhibition, *Alfabeto*. The opening reception will take place Saturday, October 22 from 7 to 10pm, and will run through November 15, 2011. The exhibition will take place at Ro2 Art's Downtown space, located at 110 N. Akard Street, between Main and Elm, on the ground floor of the historic Kirby Building.

With *Alfabeto*, Alexander DiJulio will present an installation of fragments that express his most recent investigation into the language of signs attempting to unearth those things that are hidden right before the viewer's eyes.

#### **About Alexander DiJulio**

*Choosing to communicate primarily with found objects lends a sense of familiarity of form and function to the pieces I create; apples, milk, wood, rock, and live animals seem disarmingly foreign yet all too familiar when removed from their typical contexts.*

– Alexander DiJulio, 2011

Alexander DiJulio is a sculpture and installation artist born in Philadelphia, PA. Primarily drawing inspiration from his immediate surroundings, he collects, gathers and analyzes the found object and presents it in a new setting. Items such as apples, wood, bread, milk and live animals frequently appear in his work. Facilitating casts of these re-appropriated items or altering them superficially in juxtaposition to the original, the artist examines the notion of signs. DiJulio recently graduated with a BFA from the Maryland Institute College of Art in Baltimore city and has shown in numerous settings from museum to gallery to public work. He currently lives and works in Dallas, Texas.

#### **Artist Statement**

The word "alphabet" is defined as any system of characters or signs with which a language is written. In my recent work I have begun to explore how the semiotics of the things in the world around me begin to talk and express themselves when collected, contained and re-presented in an entirely new setting. Choosing to communicate primarily with found objects lends a sense of familiarity of form and function to the pieces I create; apples, milk, wood, rock, and live animals seem disarmingly foreign yet all too familiar when removed from their typical contexts. Because of the spread of technology we almost exclusively learn to understand things removed from their context by means of a visual representation of those things. Walter Benjamin said that "Everything has become a representation of itself" and, where art used to visually represent life, now through my work I feel compelled to display or

*Alfabeto: Introducing Alexander DiJulio* opens 10.22.11

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gratify that which is the original or the found. Where the representation has replaced life, I choose to replace the representation with objects from life. In addition to an interest in the recognizability of the tangible, I explore social and architectural constructs through the volume, dimensions, positioning and shape of my installations. Multiples and visual repetition remind us that "this is real, this is really here". The alphabet is the skeletal structure buried within everything we read and I am merely trying to unearth those things that are hidden right before our eyes.

– Alexander DiJulio, 2011

### **About Ro2 Art:**

Mother-and-son partners Susan Roth Romans and Jordan Roth operate Ro2 Art, a full-service gallery and consultancy with spaces in the Uptown and Downtown areas of Dallas, working with a diverse group of contemporary artists, most with ties to the North Texas Region. At present, Ro2 focuses on the exhibition and sale of work in all visual media, through a fine art gallery space in the West Village of Uptown Dallas, and a progressive, intimate gallery in the historic Kirby Building in Downtown Dallas.

All works will be on view October 22 through November 15, 2011. Please join us for the opening reception Saturday, October 22 from 7 to 10pm at Ro2 Art Downtown, located at 110 N. Akard Street, between Main and Elm. For more information, visit [www.Ro2art.com](http://www.Ro2art.com) or call Jordan Roth at (214) 803-9575.

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### **IMAGES**



Alexander DiJulio



Alexander DiJulio, *Icons*, 2011, found wood, jute  
(dimensions variable)



Alexander DiJulio, *Reservation & Preservation*,  
2011, found wood, red delicious apples, chrome